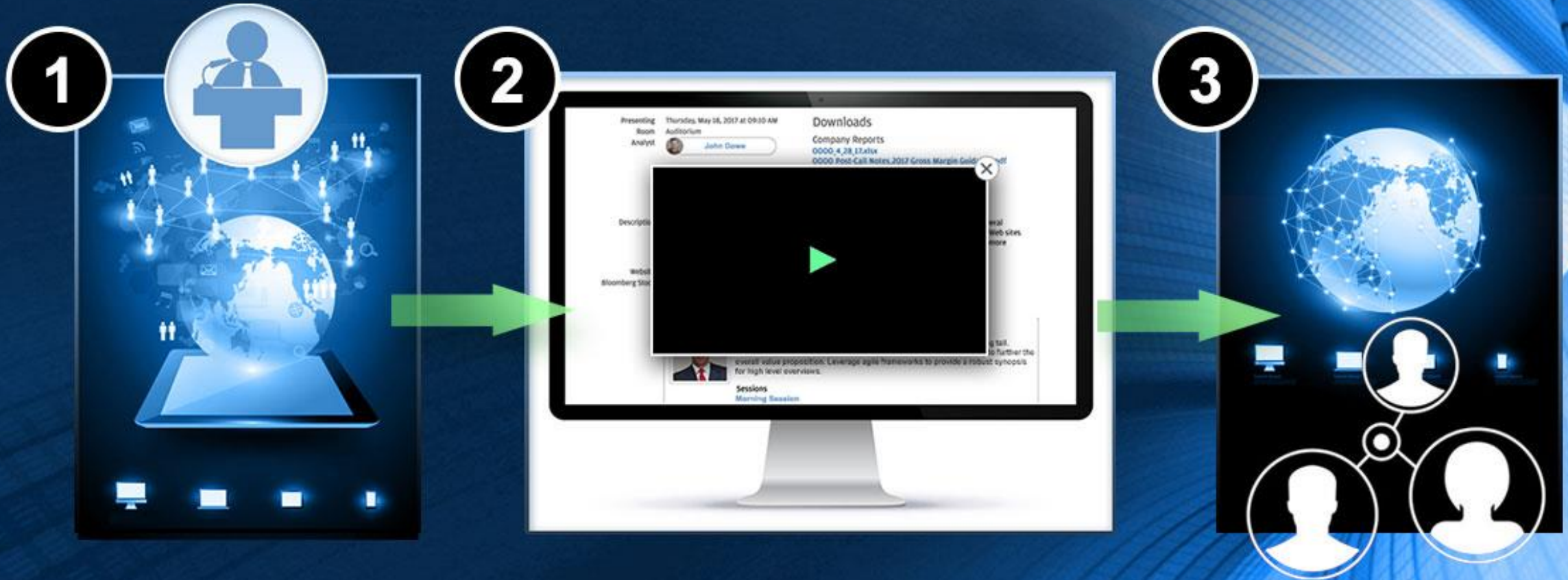


# MAP Digital Virtual Events *on the MetaMeetings platform*



## **Virtual Conference Rooms**

Your presenters can be anywhere,  
on laptop or mobile device.

## **MetaMeetings®**

Live & recorded webcasts,  
attendee content usage data captured.

## **Your Web Attendees**

receive webcasts on  
laptops and mobile devices.

# General Public & Speaker Logins

## General Access

### First Time Visitor:

\* Email:

\* First Name:

\* Last Name:

\* Company:

Sign In

### Returning Visitor:

\* Email:

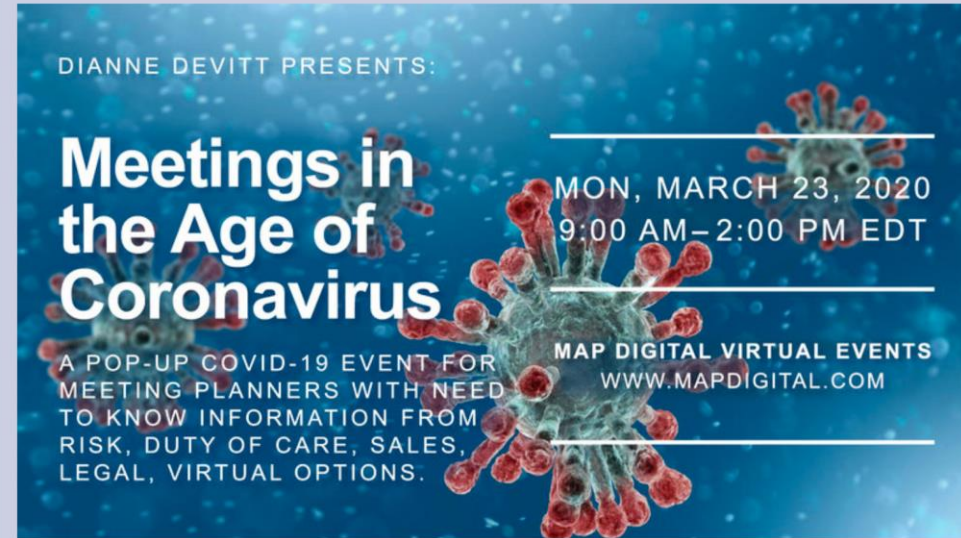
Sign Back In

## Presenting Companies & Attendees

If you were given a user name and password, please click below.

Go to Presenter and Attendee Log In

Restricted  
Login  
*for private or  
for paid access*



DIANNE DEVITT PRESENTS:

# Meetings in the Age of Coronavirus

MON, MARCH 23, 2020  
9:00 AM - 2:00 PM EDT

A POP-UP COVID-19 EVENT FOR MEETING PLANNERS WITH NEED TO KNOW INFORMATION FROM RISK, DUTY OF CARE, SALES, LEGAL, VIRTUAL OPTIONS.

MAP DIGITAL VIRTUAL EVENTS  
WWW.MAPDIGITAL.COM

Need-to-know information about duty of care and hotel/venue contracting, and industry legal advice in the age of COVID19, presented by the experts. Meet with the speakers and interact with fellow meeting professionals to learn from their experiences and share solutions.

**CLICK HERE TO SIGN IN AND ACCESS  
LIVE & ON-DEMAND WEBCASTS AND  
OTHER RESOURCES**

# Setting up a MetaMeetings website

## Event Setup and Admin Tools

Event Basics	Event Pages	Venue	Session Default Settings	Room Default Settings	Rooms	Roles	Tracks
Session Templates	Download Groups	Event Copy	Default Webcast Slide	Disclosures	Additional Event Files	Signage	Transcription Template
Style	Circle	Meeting Settings(1x1)	Registration Desk & Badging				

### Event Basics

#### Event Details

\* **Title:**

\* **Starts On:**   \* **Ends On:**   \* **Timezone:**

**Client Event ID:**

**Hide From Index:**  No

**Private Event**  No

\* **Event State:**  Building (admins and client's event managers have access)  
 Approved by Client (Speakers and Point People can sign in and fill out Speaker Support pages)  
 Published (the General Public can access the Event website)

#### Web Features

\* **This event has:**  On-site registration and badging

\* **Url:**

\* **Navigation Layout:**  top  
 side

**Google Analytics Tracking ID:**



# Content-Rich Agenda with links to webcasts, slides and other assets

## Agenda

Times shown are Eastern Standard Time.

Mon, 23 Mar 2020	
9:00 AM	<b>Welcome</b> <i>Speakers :</i> <a href="#">DIANNE DEVITT</a> , <i>Speaker, Author, Producer, Experiential Consultant, Dianne Devitt LLC,</i> <a href="#">MARY ANN PIERCE</a> , <i>Founder &amp; CEO, MAP Digital: MetaMeetings</i> <a href="#">LOREN EDELSTEIN</a> , <i>VP, Content Director, Northstar Meetings Group at Northstar Travel Group,</i>  <a href="#">WEBCAST</a>
9:30 AM	<b>Event Emergency: Crisis Preparedness and Management</b> <i>Speaker :</i> <a href="#">ED CANNON</a> , <i>VP, Security Consulting Services at T&amp;M Protection Resources, T&amp;M Protection Resources, www.tmprotection.com</i>  <a href="#">WEBCAST</a>
10:15 AM	<b>Hotel and Venue Contract Cancellation Strategies</b> <i>Speaker :</i> <a href="#">JONATHAN HOWE</a> , <i>President/CEO, Law firm of Howe &amp; Hutton, Ltd</i>  <a href="#">WEBCAST</a>
11:00 AM	Virtual Coffee Break (30 minutes)
11:30 AM	<b>From the Hotel Side: A panel with hotel representatives and how they are working with their planner partners</b> <i>Moderator :</i> <a href="#">DIANNE DEVITT</a> , <i>Speaker, Author, Producer, Experiential Consultant, Dianne Devitt LLC,</i> <i>Panelists :</i> <a href="#">BARBARA CACOULIDIS</a> , <i>Director of Global Sales, Rosewood Hotel Group</i> <a href="#">JUDITH DILL</a> , <i>Global Sales Director-NE Region &amp; Canada, KSL Resorts</i> <a href="#">SHELLEY WILLIAMS</a> , <i>Vice President, Sales, Hard Rock Hotel and Casino Atlantic City</i>  <a href="#">WEBCAST</a>
12:15 PM	<b>Virtual Events: The New Normal</b> <i>Moderator :</i> <a href="#">MICHAEL SHAPIRO</a> , <i>Editor, News &amp; Technology, Northstar Meetings Group</i> <i>Speakers :</i> <a href="#">MARY ANN PIERCE</a> , <i>Founder &amp; CEO, MAP Digital: MetaMeetings</i> <a href="#">BRAD LANGLEY</a> , <i>CITE, Vice President of Channel and Partner Management, Aventri</i>  <a href="#">WEBCAST</a> <a href="#">SLIDES</a> <a href="#">FILES FOR DOWNLOAD</a>
1:00 PM	<b>"Meetings in the Age of Coronavirus" Wrap Up Discussion</b>  <a href="#">WEBCAST</a>



# Session Page webcast, content & interactivity

General - Meetings in the Age of C   Ken Chin ▾

WELCOME AGENDA SESSIONS PARTICIPANTS

General Presentation Slides Webcast Ask A Question


[← Hotel and Venue...](#) [Welcome... →](#)

## Virtual Events: The New Normal

**Presenting Room** Monday, March 23, 2020 at 12:15 PM  
56 Ludlow Studio

### Featuring


Moderator



**Michael Shapiro**  
Editor, News & Technology, Northstar Meetings Group  
Michael has covered the transformative effects of technology on meetings and travel for more than a decade at Northstar. As the editor of news and technology, he oversees all...  
[show more >](#)


**Sessions**  
[Virtual Events: The New Normal](#)

Speakers



**Mary Ann Pierce**  
Founder & CEO, MAP Digital: MetaMeetings  
Mary Ann Pierce is the founder & CEO of MAP Digital. For over 20 years, she has fused the digital space onto conferenc...  
[show more >](#)

**Sessions**  
[Virtual Events: The New Normal](#)  
[Welcome](#)



**Brad Langley**  
CITE, Vice President of Channel and Partner Management, Aventri  
Brad has a 30-year track record of success, spanning the buyer, supplier and technology sides of the industry.  
At Aventri, he leads the global go-to-market strategy fo...  
[show more >](#)

**Sessions**  
[Virtual Events: The New Normal](#)

### Downloads

**Planning a Virtual Event**  
[10 Critical Questions for Planning a Virtual Event V3.pdf](#)  
[AventriGuideToVirtualEvents.pdf](#)  
[Are MetaMeetings the Next Big Trend.map.PCMA.201917.pdf](#)

**Slides as PDF download**  
**Webcast video recording**  
**Transcript of the Webcast**



[Ask a Question](#)

### Description

Few could have predicted that the COVID-19 coronavirus pandemic would radically make Virtual Events: The New Normal for the Events Industry.

Our panel consists of: a Virtual Events Pioneer, an Event Technology Editor and an Events Software Leader. We will discuss the first critical questions to ask in going Virtual in order to keep your attendee at the experiential center and select the right technology. We will also explore how the rich data that Virtual Events generate could become a need-to-have asset we be get back to normal.

There is no doubt, Face-to-Face Meetings will return, and we hope that they will become richer experiences because of what we will have learn from this abrupt disruption.

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# Speaker Profiles

*with links to their sessions and content*

WELCOME AGENDA SESSIONS PARTICIPANTS


All Moderators Panelists Speakers

## Participants




**[Barbara Cacoulidis](#)**  
Director of Global Sales, Rosewood Hotel Group  
Barbara Cacoulidis is a 25 year industry veteran and most recently holds the position of Director of Global Sales for Rosewood Hotels & Resorts. Her responsibilities incl...  
[show more >](#)

**Sessions**  
[From the Hotel Side: A panel with hotel representatives and how they are working with their planner partners](#)




**[Ed Cannon](#)**  
VP, Security Consulting Services at T&M Protection Resources, T&M Protection Resources, [www.tmprotection.com](#)  
Ed Cannon joined T&M in November 2009 and serves as Vice President of the Security Consulting Services division. Prior to joining T&M, Mr. Cannon completed more than ...  
[show more >](#)

**Sessions**  
[Event Emergency: Crisis Preparedness and Management](#)



**[Dianne Devitt](#)**  
Speaker, Author, Producer, Experiential Consultant, Dianne Devitt LLC  
Dianne is a leading figure in events and meetings industry. Her experience as a speaker, author **What Color Is Your Event?**, experiential consultant and produ...  
[show more >](#)

**Sessions**  
[From the Hotel Side: A panel with hotel representatives and how they are working with their planner partners](#)  
[Welcome](#)



**[Judith Dill](#)**  
Global Sales Director–NE Region & Canada, KSL Resorts  
Judith Dill has 30 years in Hospitality... Travel Agent, DMC, Front Office Manager, EMM, MRA, Direc...  
[show more >](#)

**Sessions**  
[From the Hotel Side: A panel with hotel representatives and how they are working with their planner partners](#)

# Virtual Events Webcast

Webcast - Meetings in the Age of C... Event Web Site and Attendee View

Find Sessions and Participants Ken Chin


WELCOME AGENDA SESSIONS PARTICIPANTS

General Presentation Slides **Webcast** Ask A Question

[< Hotel and Venue... >](#) [Welcome... >](#)

## Virtual Events: The New Normal

You are watching a recorded webcast of the presentation originally presented Monday, March 23, 2020 at 12:15 PM .




Shapiro, Michael is talking

00:34 / 46:01


**Presenting**  
Monday, March 23, 2020 at 12:15 PM


**Room**  
56 Ludlow Studio

**Moderator**


 **Michael Shapiro**  
Editor, News & Technology,  
Northstar Meetings Group

**Speakers**

 **Mary Ann Pierce**  
Founder & CEO, MAP Digital:  
MetaMeetings

 **Brad Langley**  
CITE, Vice President of Channel  
and Partner Management,  
Aventri

[Ask a Question](#)



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# Setting up a Session Page

General Presentation Slides Webcast Speaker Support Statistics Ask A Question

< Hotel and Venue Contract Cancellation Strategies Welcome >

## Edit Virtual Events: The New Normal

Notes Settings Session Templates Circle Presentation Elements Download Elements Slides Agenda/Signage

\* Title: Virtual Events: The New Normal

Client Session Id:

\* Type: Session

\* Disabled: No

\* Day: Mon, 23 Mar 2020

\* Start Time: 12:15 PM

\* Duration (in minutes): 45

the session will end at 01:00 PM

\* Room: 56 Ludlow Studio +

Track: None +

Description: Few could have predicted that the COVID-19 coronavirus pandemic would radically make Virtual Events: The New Normal for the Events Industry.

Our panel consists of: a Virtual Events Pioneer, an Event Technology Editor and an Events Software Leader. We will discuss the first critical questions to ask in going Virtual in order to keep your attendee at the experiential center and select the right technology. We will also explore how the rich data that Virtual Events generate could become a need-to-have asset

Last edited by: Mary Ann Pierce (map@mapdigital.com) on Wed Mar 25 17:45:23 2020

\* Allow Webcasting: Yes

\* Webcast Start Time: 12:15 PM

\* Webcast Duration (in minutes): 45

the webcast will end at 01:00 PM

\* Webcast Format:  Audio  Video

\* Webcasting Price (USD): \$ 0.00

\* On Demand Availability (in days): 90

\* Allow Transcribe Media: Yes

\* Publish Slides On Upload: Yes

\* Allow 'Ask A Question': Yes

\* Allow Presentation Media: Yes

\* Display Stock Graph(s): No

# Speaker Support Options and presentation management

## Virtual Events: The New Normal

Presentation A/V

[Bios & company description](#)

[Webcast / OnDemand](#)

[Uploads](#)

Please note that you will be logged out after 30 minutes. If you log in via another browser or another computer, your original log-in session will expire.

### Media Options

I will have Presentation Media:  Yes  No ?

- I will use the Podium Laptop
- I will bring a Windows Laptop (we will contact you to schedule a laptop test)
- I will bring a Mac Laptop (we will contact you to schedule a laptop test)

- I will have slides (PowerPoint or PDF)
  - with Video (check all that apply)
    - embedded
    - linked
    - run separately
    - with sound
  - with Audio-only (check all that apply)
    - embedded
    - linked
  - with Special Fonts (please upload with your presentation, in the Uploads tab.) ?
- I will only have video, no slides

Show my slides:

- Yes  No **on the Conference Website during the webcast (if ordered) and as a view-only slide show** ?  
note: slides are user-advanced
- Yes  No **as downloadable PDF**

Special Request:

Save

# Upload Slides, White Papers, and Videos *for review and publishing to Session Page*

Re-approve existing JPEGs

Delete all JPEGs

+ Add files...

Please drag and drop your file or files here to start the upload.



slide 1.jpg



slide 2.jpg



slide 3.jpg



slide 4.jpg

# The Session Page Circle

General Presentation Slides Webcast Speaker Support Statistics Ask A Question


< Hotel and Venue Contract Cancellation Strategies Welcome >

## Edit Virtual Events: The New Normal

Notes Settings Session Templates **Circle** Presentation Elements Download Elements Slides Agenda/Signage

### Moderators

Add new user +

↓  **Michael Shapiro**  
Editor, News & Technology, Northstar Meetings Group -

### Panelists


Add new user +


### Participants

Add new user +

### Speakers

Add new user +

↓  **Mary Ann Pierce**  
Founder & CEO, MAP Digital: MetaMeetings -

↓  **Brad Langley**  
CITE, Vice President of Channel and Partner Management, Aventri -

### Point People

Add new user +

↓ **Christina Kolb** -

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# Speaker Profiles

[< Hotel and Venue...](#)[Welcome... >](#)

## Virtual Events: The New Normal

[Presentation AV](#) [Bios & company description](#) [Webcast / OnDemand](#) [Uploads](#)

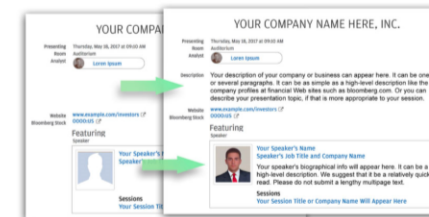
Please note that you will be logged out after 30 minutes. If you log in via another browser or another computer, your original log-in session will expire.

### Session Page Features:

Please be sure to include the below for your session page on the conference website:

- Company Description
- Speaker(s) Biography
- Speaker(s) Photo

These features can be added or updated at any time prior to the week before the conference begins. If the Company Description and Bio field(s) are left blank, nothing will be added. If a photo is not uploaded, a default profile image will be used. The image at the right depicts an example of a session page with and without these features.



Only photos and biography information for speakers will be displayed on the conference website.

#### Company Description:

Few could have predicted that the COVID-19 coronavirus pandemic would radically make Virtual Events: The New Normal for the Events Industry.

Our panel consists of: a Virtual Events Pioneer, an Event Technology Editor and an Events Software Leader. We will discuss the first critical questions to ask in going Virtual in order to keep your attendee at the experiential center and select the right technology. We will also explore

Last edited by: Mary Ann Pierce (map@mapdigital.com) on Wed Mar 25 17:45:23 2020

### Participating Users:



**Michael Shapiro**  
Editor, News & Technology,  
Northstar Meetings Group

Role: Moderator

\* First Name:

\* Last Name:

\* Email:

Display Email:  No



# Webcast Options and Permissions

General Presentation Slides **Webcast** Speaker Support Statistics Ask A Question

[< Hotel and Venue...](#) [Welcome... >](#)

## Virtual Events: The New Normal

[Presentation A/V](#) [Bios & company description](#) [Webcast / OnDemand](#) [Uploads](#)

Please note that you will be logged out after 30 minutes. If you log in via another browser or another computer, your original log-in session will expire.

### Webcast Package Options:

**Live Video Webcast Package: Free**

Included in every webcast package:

- Direct Link URL to share (e.g., post on your company Website)
- On-demand webcast for up to 90 days (posted within 24 hours of session; if you wish to opt out, please select 'no' below)
- Video recording (MP4)
- Webcast audience report (includes information on who accessed your presentation)

Add-on options (no extra charge):

- User-advanced slides
- A transcript of your webcast (please allow 2 days for processing)

To select your preferences from these options, please complete the form below.

[Webcast video recording](#)  
[Transcript of the Webcast](#)

### Webcast Options

**Webcasting:**  Yes  No

**Webcast Consent:**

**Direct Link and Media Files Sent to:**

- map@test.com (Mary Ann Pierce)
- christina.kolb@mapdigital.com (Christina Kolb)
- Brad.Langley@test.com (Brad Langley)
- mshapiro@mcmag.com (Michael Shapiro)

Your direct link is: <https://diannedevitt.metameetings.net/events/meetingsandcoronavirus/sessions/31150-virtual-events-the-new-normal/webcast>

**On Demand:**  Yes  No  
*If you do not want your webcast to be available for On Demand, please update this selection to 'No'.*

**I want my on demand to be available until:**

**Transcribe Recording:**  Yes  No  
*Please allow 2 days for processing.*

**Special Request:**

**External Webcast:**  No

**External Webcast Link:**

**External Webcast Note:**  Preview:

*If you are making a change to your webcast order within an hour of your scheduled presentation time, please visit the Speaker Ready desk onsite.*

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# Session Content Usage Data & Questions

Names and Email Addresses

The dashboard features a top navigation bar with 'WELCOME', 'AGENDA', 'SESSIONS', 'PARTICIPANTS', and 'STATISTICS'. Below this is a secondary navigation bar with 'General', 'Presentation Slides', 'Webcast', 'Speaker Support', 'Statistics', and 'Ask A Question'. The main content area is titled 'Virtual Events: The New Normal' and includes a breadcrumb 'Hotel and Venue...' and a 'Welcome...' link.

**Virtual Events: The New Normal**

Key metrics displayed in a grid:

- 366 Total Activity
- 95 All Webcast Views
- 38 Unique Visitors
- 84 Live Webcast Views
- 11 OnDemand Webcast Vi...
- 8 OnDemand Webcast Vi...
- 47 Slide Show Views
- 16 Questions Asked
- 51 Downloads - Slides as P...
- 119 Downloads from Sessio...
- 0 Sessions Shared
- 0 Schedules - Visitors
- 0 Room Attendance

**Details (366 results)**

Filters: User (Name) [All], Company [All], Action [All], Details [Details]. Buttons: Search, Export Data [X].

User	Company	Date	Time	Activity	Content
[Redacted]	[Redacted].com	2020-03-30	1:29 PM	OnDemand Webcast View	
[Redacted]	[Redacted].com	2020-03-30	1:26 PM	Session Page Download	Are MetaMeetings the Next Big Trend.map.PCMA.201917.pdf
[Redacted]	[Redacted].com	2020-03-30	1:26 PM	Session Page Download	AventriGuideToVirtualEvents.pdf
[Redacted]	[Redacted].com	2020-03-30	1:25 PM	Session Page Download	10 Critical Questions for Planning a Virtual Event V3.pdf
[Redacted]	[Redacted].com	2020-03-30	11:12 AM	Session Page Download	Are MetaMeetings the Next Big Trend.map.PCMA.201917.pdf
[Redacted]	[Redacted].com	2020-03-30	11:10 AM	Session Page Download	AventriGuideToVirtualEvents.pdf
[Redacted]	[Redacted].com	2020-03-30	11:08 AM	Slide Show View	
[Redacted]	[Redacted].com	2020-03-30	11:08 AM	Visit	

# Question Queues

General Presentation Slides Webcast Speaker Support Statistics Ask A Question

< Hotel and Venue... Welcome... >

## Virtual Events: The New Normal

Question Queue




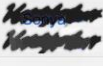




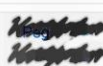
### Ask A Question

Questions asked may be seen by Research Teams as well as the Presenting Companies.

\* Question:

Submit Question

#### Pending

Inquirer	Question	Actions
	Thank you all	<a href="#">Reply</a> <a href="#">Ignore</a>
	Thank you all	<a href="#">Reply</a> <a href="#">Ignore</a>
	Thank you Dianne and MaryAnn for putting this together. Informative and just a good coming together of our industry forebearance. #Hospitalitystrong We cannot go backwards, only forward. Ron	<a href="#">Reply</a> <a href="#">Ignore</a>
	charging for virtual events ....are there best practices? how do you know if you should/can?	<a href="#">Reply</a> <a href="#">Ignore</a>
	For Aventri: Other than selecting platforms at different price levels and technologies, what were some of the criteria you were looking to address during the selection process? Did you develop a type of grid to compare the proposals? How did you develop your RFP? Would love to know more about the selection process and results.	<a href="#">Reply</a> <a href="#">Ignore</a>
	Do either of you have experience with a Virtual Exhibit Hall? In your opinion, does this translate well to attendees?	<a href="#">Reply</a> <a href="#">Ignore</a>
	Would you have any tips for a non-profit agency with limited resources? Our access to legal departments and online web hosting resources is limiting. (Sent by: aboyd@nationalcac.org)	<a href="#">Reply</a> <a href="#">Ignore</a>
	How do planners handle registration for virtual events? What are the ways they they can charge fees, create attendee categories (VIP, General, etc.), restrict/open certain content based on attendee category, etc.? (submitted by Anonymous)	<a href="#">Reply</a> <a href="#">Ignore</a>
	I need to understand the vision better. What would a program with 15 concurrent courses/tracks that runs 5 full days, for instance, look in a virtual format? Is it even do-able? Do you need to spread it out over time? Or separate into sub-programs? Or is this format not even applicable for that type of program?	<a href="#">Reply</a> <a href="#">Ignore</a>

Names

# Detailed Content Usage Data by Attendees

WELCOME
AGENDA
SESSIONS
PARTICIPANTS
STATISTICS

General
Presentation Slides
Webcast
Speaker Support
Statistics
Ask A Question

[< Hotel and Venue...](#)
[Welcome... >](#)

## Virtual Events: The New Normal

366

Total Activity

95

All Webcast Views

38

Unique Visitors

84

Live Webcast Views

11

OnDemand Webcast Vi...

8

OnDemand Webcast Vi...

47

Slide Show Views

16

Questions Asked

51

Downloads - Slides as P...

119

Downloads from Sessio...

0

Sessions Shared

0

Schedules - Visitors

0

Room Attendance

### Details (366 results)

User (Name) ▾

Company ▾

Action ▾

Details ▾

Search
Export Data

		2020-03-30	1:29 PM	OnDemand Webcast View	
		2020-03-30	1:26 PM	Session Page Download	Are MetaMeetings the Next Big Trend.map.PCMA.201917.pdf
		2020-03-30	1:26 PM	Session Page Download	AventriGuideToVirtualEvents.pdf
		2020-03-30	1:25 PM	Session Page Download	10 Critical Questions for Planning a Virtual Event V3.pdf
<input type="text" value="First Name"/> <input type="text" value="Last Name"/>		2020-03-30	11:12 AM	Session Page Download	Are MetaMeetings the Next Big Trend.map.PCMA.201917.pdf
<input type="text" value="First Name"/> <input type="text" value="Last Name"/>		2020-03-30	11:10 AM	Session Page Download	AventriGuideToVirtualEvents.pdf
<input type="text" value="First Name"/> <input type="text" value="Last Name"/>		2020-03-30	11:08 AM	Slide Show View	
		2020-03-27	2:10 PM	Visit	--

← Previous
1
2
3
4
5
6
7
8
9
...
14
15
Next →

Thank You.



[www.mapdigital.com](http://www.mapdigital.com)

